

Book Review: The no asshole rule

Book by: Robert I. Sutton

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Book: [The No Asshole Rule](#)

Product Description:

When Robert Sutton's "No Asshole Rule" appeared in the Harvard Business Review, readers of this staid publication were amazed at the outpouring of support for this landmark essay. The idea was based on the notion, as adapted in hugely successful companies like Google and SAS, that employees with malicious intents or negative attitudes destroyed any sort of productive and pleasant working environment, and would hinder the entire operation's success.

From the CPNP Member:

After almost 10 years in Academia, I have met a lot of people who have been a pleasure to work and collaborate with. However, there have been a few individuals which have made for a toxic environment and brought down the morale of the institution. So, how do you deal with these difficult individuals? Or how do you know if you are the difficult one? Well, Bob Sutton (whose setting is Academia) assists the reader in identifying who these individuals are, how to handle them, and how to avoid hiring them without legal ramifications. In a world where life is too short to work with people who are so toxic and detrimental, this book is a must read... especially for those in Academic settings.

From the Publisher:

***The No Asshole Rule* was awarded a Quill Award as the Best Business Book of 2007.** When Robert Sutton's "No Asshole Rule" appeared in the Harvard Business Review, readers of this staid publication were amazed at the outpouring of support for this landmark essay. The idea was based on the notion, as adapted in hugely successful companies like Google and SAS, that employees with malicious intents or negative attitudes destroyed any sort of productive and pleasant working environment, and would hinder the entire operation's success.

Now using case studies from these and many more corporations that have had unquestioned success using variations of "The No Asshole Rule," Sutton's book aims to show managers that by hiring mean-spirited employees - regardless of talent - saps energy from everyone who must deal with said new hires.

FEATURING A NEW CHAPTER ON THE RULE AND ITS SURPRISING IMPACT! In this new version of The No Asshole Rule, Bob Sutton provides an uproarious account of the world-wide reaction to his best-selling book. As he writes: "I didn't plan it. I never wanted it. I didn't believe it at first. And it still make me squirm." Sutton's talking about having been branded as "the asshole guy." But beyond the initial shock value of the provocative title, Sutton's epilogue goes on to detail the kind of impact this important book has had on corporate organizations and employees everywhere. His book has provided a major wake-up call to those individuals in the business world and beyond who somehow have lost sight that a little civility goes a long, long way when it comes to dealing with our fellow human beings - and leading an effective organization. This is one epilogue that is definitely worth reading.

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